# **2018 Summer Funded Internships**

During Summer 2018, the Helene and Grant Wilson Center for Social Entrepreneurship funded 12 internships at nonprofits and social enterprises:

### Gabriella Camacho, BA

Communication Studies, 2019
Dyson College of Arts and Sciences

Host Organization: Latino U College Access

Job Title: Communication and Development Intern

Gaby's career counsellor Bless Vaidan and I visited Gaby about midway through her paid internship at Latino U. It was clear Gaby was in her element and an integral member of the small energetic team that makes up Latino U. As Shirely, her supervisor and ED of Latino U put it "Gabriella has exceeded all expectations, with her diligence and hard work ethic". In fact, she was so far ahead of her projects, Shirley asked her to help with the organization's website revamp. Gaby researched comparable websites and presented an articulate proposed layout for a new website to the web designer and Latino U staff. As a result the ED asked Gabriella to lead the project, coordinating tasks with the web designer, communicating changes internally. Shirley also invited Gabriella to be part of the benefits committee ahead of our October 4th benefit, giving her insights in all the planning aspects of a large annual fundraising gala. She has been helping with materials for an upcoming Board meeting also. These experiences have given Gaby a holistic insight into the operations of a small, growing social enterprise. As Shirley concluded "There is a lot more to do – an annual report, other marketing materials but we are much further along than at the beginning of the summer thanks to Gabriella. The program team recognize her talents and are constantly trying to steal her time." Gaby was excited to get a paid internship at Latino U and build on her for-credit Spring experience there. As a young Latina herself, she is passionate about the mission and loves having a hand in sharing stories of successes – either through social media/marketing materials/ benefit materials/website or donor outreach. For Gaby, this is "the best Public Relations job". Initially, multi-tasking and prioritizing were a challenge, but the experience has taught her to communicated more effectively with her supervisors and better organize her time and tasks.

### Rachel Craig, BA

Economics, 2019

Dyson College of Arts and Sciences

Host Organization: International Rescue Committee

Job Title: New Roots Program Intern

Rachel is involved in all aspects of the New Roots Program and support of refugee resettlement more broadly. While she was not necessarily qualified for all aspects of the job, she has proven to be resourceful, open-minded, and eager to learn and reach out for help — which are some of the most important qualities I look for when hiring an intern, her supervisor Kathleen explained. For Rachel, the mission of the New Roots Program and the work IRC does in support of the refugee community was something she wanted to explore, thus the internship. "The first few days I was here — it felt unstructured and overwhelming. I was assigned to manage the school Farm visits, do

food stamp office hours, prep for Summer Academy, and do ad hoc tasks in between as needed. But Kathleen shared the big picture and how the pieces fit together, which became even more obvious as I started participating in all the aspects of the program." Through all these different jobs, including teaching Food and Nutrition at the Summer Academy, Rachel felt very supported with access to resources and people to reach out to with questions/for help.

#### **Bria Diemer**

BA, Film & Screen Studies, 2020 Dyson College of Arts and Sciences

Host Organization: <u>Sanctuary for Families</u>

Job Title: Communications and Advocacy Intern

The Wilson Center has a long standing relationship with Sacntuary for Families (SFF), a neighborhood nonprofit organization. Over the past ten years the Wilson Center has funded several summer interns; this relationship has extended to year around Pace student interns/volunteers at SFF. Bria was SFF's top choice for this position as she had experience working with Primer Pro and Adobe Suite – tools critical for the content editing project - and her prior internship experience at Orchard. Her supervisor, Hannah, has been thrilled with Bria's skills, talent and passion. When we visited SFF for our site visit, Bria showed us some of the output she had created; content that will be used on the website and future marketing materials. Bria is enjoying owning and managing this project, she chips away at it every day. She also manages SFF's twitter accounts under Hannah's guidance. While skill building is a critical part of her internship goals, Bria's particularly proud that her work is helping towards the mission of SFF. As she explores other opportunities for the upcoming semester, she's leaning towards mission/impact organizations, but has also discovered that working for a direct human services organization is too emotionally trying for her.

## Ashley Escobar, BA

Communication Studies, 2019

Dyson College of Arts and Sciences

Host Organization: She's the First

Job Title: Summit Production Intern

So impressed with their 2017 intern from the program. She's the First (STF) was determined to find a Pace intern with a similar background - lots of leadership experience - to lead the Summit organization. Typically STF, divides the summit duties amongst different teams, but this year for the first time, Ashley was made single point of contact, under the supervision of her manager Katie. Katie has been really pleased with Ashley's ability to coordinate and manage such a large undertaking, and while she maintains regular check-ins, for the most part Ashley reaches out to Kate if there are issues and/or large decisions to be made. Given her years of experience in her sorority and as a student club leader, Ashley feels comfortable organizing large events and handling disarray.

As the summit neared, Ashley was assigning day-of tasks to the other interns. For Ashley, getting paid to do this is really eye-opening. She enjoys the friendly, open office plan, where everyone from the intern to the CEO to the Marketing Director all sit in a row. "There are no big offices or closed doors, everyone feels like an equal. I have received a lot of mentorship/guidance, and learnt a lot –

for example Katie has been showing me excel, and I realize how much more functionality excel has, and I have been using that for my project management and will use it for other activities when I get back to campus.".

## **Grace Florian, BA**

Peace and Justice Studies, 2019

Dyson College of Arts and Sciences

Host Organization: Control Arms

Job Title: Summer Campaign Associate

Grace's role is as Control Arms envisioned it when they wrote the job description. When Grace's supervisor spoke to Dr. Welty about hiring Grace, she mentioned that Grace was shy and quiet, and her supervisor was worried that Grace would need a lot of guidance, and 1-1 supervision. However that has been far from the truth. Grace is Raluca's right hand – and Raluca knows with confidence that any assignment that needs to be completed Grace will do with focus and initiative. Grace was invaluable at last week's conference at the United Nations - having a competent intern by my side, allowed Control Arms to be present at concurrent sessions; her note-taking was invaluable. Grace is now working on preparing documents for a conference in August, and updating Control Arm's Sustainable Development Goals charts. This experience has given Grace a better understanding of what it means to do advocacy work; the nuances and nitty gritty of achieving change. I really admire and respect the strong relationships Control Arms has with the UN and other organizations that do work around the UN. For anything to really get done, I see my supervisor tap into her extensive network and rely on her relationships. I think a challenge for me has been a lot of my work is heavy on reading and research, which can get a bit boring. The last week though, I have been attending UN sessions with my supervisor, and helping her with note-taking or attending sessions alone, when she has to be somewhere else. It has been inspiring to see my work product being used, and understanding the big picture has been motivating.

## **Pardis Khorasani**

*BBA, Finance, 2020* Lubin School of Business

Host Organization: Network for Teaching Entrepreneurship

Job Title: Program Intern

Paradis was hired to help with Summer Bootcamp, which is her primary responsibility. She has proven that her skills can be stretched and challenged beyond just being a boot camp teaching assistant. She has been put in charge of doing logistics for all our site visits — communicating/developing deeper relationships/managing timing and transport etc. She has also been managing our guest speakers — meeting and greeting them, guiding them on content/presentation etc. This is in addition to being a TA and teaching a few sessions in Bootcamp. "While this seems like a lot, as her supervisor, I want her to get more out of this than NFTE gets out of her help. I make it a point to share "grows and glows"-constructive criticism and praise to help her professional development. Pardis expressed that she is really enjoying her internship at NFTE NY. "I am getting a lot of new experiences, including leadership and being a mentor which is sometimes scary, but really great professional development for myself. I found being in charge of the logistics of guest speakers and site visits challenging at first — as there are so many moving parts

and unknowns until they actually happen; I'd get really stressed out. Now with some experience, I am better at anticipating issues and much better in control and organized. Again another great professional development opportunity for me.

#### Isabella Lupo, BA

Peace and Justice Studies, 2019

Dyson College of Arts and Sciences

Host Organization: WaterAid

Job Title: Engagement and Outreach Intern

Isabella has been working in community engagement, but the job description was purposely kept a bit vague to allow Wateraid and the intern to pursue opportunities as they arose. One of the first things Isabella and her supervisor, Elena, sat down and discussed was long term projects at WaterAid that needed to move forward. Isabella has been breaking down and tackling different pieces of different long term projects that we need done. Additionally she has been helping the team working on Sustainable Development Goals reporting. She's also been doing donor follow up, managing the general inquiry email inbox, and joining our staff and department meetings. The internship is designed to give Isabella a well-rounded experience within an international nonprofit. For Isabella, I am embracing the learning experience despite donor engagement — especially talking on the phone — being challenging. Also, I am assigned tasks from a multitude of WaterAid staff — so I've quickly had to learn to time manage/self-organize and prioritize based on the information I have. Its been a rich and rewarding experience.

## **Kacey Mcloughlin**

*BBA, Finance 2021*Lubin School of Business

Host Organization: Older Adult Technology Services

Job Title: Tech Host and Team Senior Planet Support Intern

Since the day to day operations of Senior Planet is run by volunteers and overseen by one staff member, Aaron, Kacey's supervisor envisioned the role to be a stand-in, someone who could do all the jobs as needed and pick up the slack where needed. This involves 1) front desk – answering phones/emails, signing up members for classes 2) greeter – welcoming members to the Center when they arrive, giving tours to new members, 3) giving tech talks – helping members 1-1 with specific queries, usually within a 20 minute time slot, or guiding them to other resources if need be. 4) Class assisting – being a TA in a course with 12-14 member students, ensuring everyone is able to keep up and help out as needed. Kacey picked up all these tasks and excelled, further, she is helping translate curriculum from English to Spanish since she is bi-lingual, which is an added bonus for OATS. Kacey echoed Aaron on her experience at Senior Planet. "When I applied I just wanted a summer job, as a rising sophomore, I wasn't sure that I would be hired, but they hired me and I am learning a lot. While I am a finance major, and it looks like I am working in a tech center, it is so much more, technology is almost secondary. I am honing my customer service – communication, interpersonal, skills through this experience. I am better today at it, then when I started 4 weeks ago, and I continue to get better. A challenge I faced, early on, was multi-tasking. Sometimes the front desk volunteer would be busy with a phone call, the greeter would be giving a tour, and 3 members would come in with three different needs, and I would need to patiently and quickly

address them. The position has tested and improved my problem solving and prioritizing skills. I think these are all skills that will help me in the future in any job."

#### **Faith Porter**

BBA, Arts & Entertainment Management, 2020

Lubin School of Business

Host Organization: <u>TADA Youth Theater</u>
Job Title: Marketing and Fundraising Intern

Faith was hired to support both fundraising and marketing. The internship so far has focused more on marketing because of the needs of the organization, and also because Faith stepped up and took ownership – planning and presenting a summer social media strategy to showcase our many programs and productions. There is another intern working on social media marketing also but since he does not work full-time, Faith owns and oversees the posts/scheduling/content, Allie was particularly impressed with Faith's ability to quickly adapt TADA's voice in all her posts; she attributes it to Faith's extensive experience in the theatre arts. For Faith, the internship is turning out as expected, she enjoys the breadth of things she was tasked with – this helped her better understand the organization, but is also enjoying the responsibility and ownership of a particular piece –social media marketing. "While my manager. Allie is there to run things by, I have independence and creative freedom, which I really enjoy. I am doing more marketing than fundraising work (which is totally fine by me)."

#### **Alexis Reed**

BBA, Arts & Entertainment Management, December 2018 Lubin School of Business

Host Organizations: Mindleaps

Joh Title: Press and Marketing Inte

Job Title: Press and Marketing Intern

Alexis was hired to help us with marketing and some help with event planning. Within days of her starting her supervisor, Eleanor knew she could stretch her time and abilities a lot more. Alexis is managing a high school intern who is focusing on Mindleaps social media platforms, providing guidance and supervision as needed. When Mindleap dancers were visiting NY, Alexis was in charge of interviewing them and curating the content for various marketing platforms. She has been helping with the website redesign, creating a look/feel/language for a template for our recurring donor strategy – including recruiting some recurring donors from her own network. Alexis is doing much more than the job description – because she's capable, interested and because we have a need. For Alexis, the Mindleaps mission resonated with her. "I love what they do, and as an Arts and Entertainment Management student, this organization is an example of what "else" I can do with my degree, outside traditional A&E." I have loved the experience; Eleanor takes me seriously, and is always available for questions/feedback, without micromanaging me. This internship has allowed me to work independently and creatively with freedom and support, which is huge. I like that it's a small organization, it may not appeal to everyone. I am managing a high school intern and his social media projects – I have never managed anyone before, so it's been a personal challenge to learn what works/what doesn't/ effectively communicate etc. Eleanor checked in with me before she suggested I manage him and I really want the experience, so am glad I am doing it

#### **Ashley Roca**

*BBA, Accounting, 2021* Lubin School of Business

Host Organization: <u>India Home</u> (Queens) Job Title: Business Development Intern

India Home is a second-time host and has again given our Pace student intern a truly immersive and challenging experience. Ashley's direct supervisor and the organization's Executive Director, Dr. K, both ensured that Ashley's assigned projects were a learning tool for her while adding value to the organization. While her main projects were all development related, she also helped several of the Center Managers in their program work, giving her a first-hand look at some of India Home's services. Dr. K invited Ashley to sit in on a meeting with several elected officials from Queens to discuss the fine print of the 3 year grant. "Nothing is just as it seems, so many strings attached". She also had an opportunity to visit potential sites for the India Home building, allowing her to further relate her office projects to a future outcome. Several India Home staff stopped in during our discussion with Ashley's supervisor and shared unsolicited praise for Ashley, remarking how mature and diligent she was in getting her work done, but also proactive in helping out where she saw an opportunity to be of value and a need. For Ashley, this has been a learning experience, though not her first professional experience. She spent her pre-college summer working at PubliColor as an office intern. "This is more substantive and related to my major, that was just a summer job, but it taught me office etiquette and norms so coming to work at India Home was not a shock. It has been really interesting and fun immersing in a totally different culture."

#### Karina Roca, BA

Political Science/Peace and Justice Studies, 2019

Dyson College of Arts and Sciences
Host Organization: <u>Trust for Public Land</u>

Job Title: Program Intern

I want to graduate school for urban planning once I graduate from Pace next year, TPL is the first paid internship in my area of interest, so I am soaking all this knowledge in. I am a big believer in participatory design/community, partnerships/collaboration, involving and engaging local community and helping the local economy. TPL is a living example of all these theories/ideas/concepts that I have learnt in my classroom. No organization specific challenges — but I realize an important part of nonprofits that I find challenging is donor "engagement". For example groundbreaking events — are just "show for the donors". I get that it is important, but I find it a "challenge" morally.